

*****For Immediate Release*****

Fine Art and 70's Rock make this "Not Your Ordinary Mexican Restaurant"

As soon as you enter this new eatery in Peachtree Corners, Taqueria del Mar, you immediately realize that this is not your everyday Mexican Restaurant. The world's greatest paintings slowly rotate through two, 60" flat screen TV's, subtly framed by reclaimed barn wood. As you admire these famous works of art, you recognize that James Taylor song and it hits you ... this is definitely NOT your ordinary Mexican Restaurant.

That is just the beginning. As you check the simple and straightforward menu, you are again impressed by the uniqueness of Taqueria del Mar. The fish taco reigns supreme, but the other offerings do more than just hold their own. Hawaiian pork shoulder taco topped with a sweet pineapple salsa and drizzled with Chinese mustard truly brings 3 continents together. The enchiladas are also a well-kept secret. If you choose the traditional Red Sauce, or the Citrus Lime cream sauce, you will find these some of the best enchiladas in greater Atlanta.

Owner, Chef, Designer and Builder, Andrew Hoppen has personally crafted this unique destination (literally by his own hands). After over 25 years in the Atlanta food industry, Hoppen has brought all of his experience together in a cohesive, modern, and a well-designed restaurant. The culmination of his multiple experiences gave Hoppen a clear vision of what Taqueria del Mar should be. "We start with the finest ingredients available, source them as cost effectively as possible, and serve them fresh and fast." Hoppen says "When you start with excellent ingredients, the Chef's job becomes incredibly easy. Minimal preparations and simple recipes allow the quality to shine through."

All menu items are served al a carte which gives choices for the diner at extremely low prices. "Most restaurants clutter the plate with sides, garnishes, and extras that usually come back to the kitchen barely touched" Hoppen says. "At Taqueria del Mar, we eliminated your typical Mexican restaurant combination platters with individually prepared tacos, entrees and sides . Every restaurant I've worked, had tremendous amounts of food being wasted by not being eaten." Hoppen goes on, " and in this day and age, I found this waste simply unacceptable." Christian Gonzalez, head of sanitation, says "of all the restaurants I have worked, I have never seen plates consistently come back clean and empty!" Gonzalez goes on, "It really makes our sanitation jobs easier, and of course we have very little food going to waste."

Come see what everyone is talking about in Peachtree Corners.

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